

Government of the People's Republic of Bangladesh  
Directorate General of Food  
Modern Food Storage Facilities Project (MFSP)  
Probashi Kallayan Bhaban (Level-17),  
71-72 Eskaton Garden, Dhaka-1000.

Memo No: 13.01.0000.362.14.165.16.42


Date: 27/07/2016

**Assignment Title: Consultant Firm for Communication and Public Awareness Service for MFSP**

**Package No. SD-31**

**IDA Credit No. 5265 BD**

1. Government of The People's Republic of Bangladesh has received an IDA credit toward the cost of the Modern Food Storage Facilities Project (MFSP), being implemented by the Directorate General of Food, Ministry of Food. Main components are to construct grain steel silos at eight locations with a total capacity of 535,000 M Ton, distribution of household silos among 500,000 farmer family and food policy research program.
2. The broader objective of the consultancy is to support the project object through strategic communication. Details are available in the Terms of Reference (TOR).
3. Duration of consultancy: Project Duration (around 48 months), Lump-sum contract.
4. Shortlisting criteria : EOIs would be reviewed on the basis of the following criteria
  - a. Registration details of the applicant (Trade license etc)
  - b. Availability of key professional staff (List with signed CV)
  - c. Annual turnover of the firm (Supported by NBR certificate or work completion certificate)
  - d. Communication/ campaign related activities in last 10 years (Supported by work completion certificate)
  - e. Experience in the projects funded by development partners.
5. Selection Procedures: The consulting firm will be selected through Selection Based on the Consultants' Qualifications (CQS) method of World Bank Guidelines for Selection and Employment of Consultants under IDA Credits & Grants by World Bank Borrowers updated January 2011.
6. Last date and time for submission of Expression of Interest (hard copy) is 2:00 pm 21 August 2016.
7. Interested Consultants may obtain further information at the address below during normal office hours or via email or at website [www.mfsp.gov.bd](http://www.mfsp.gov.bd).
8. The authority reserves the right to accept or reject all EOIs.

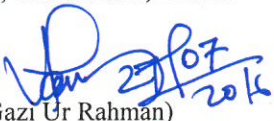
  
(Md. Gazi Ur Rahman)  
Project Director (Joint Secretary)  
Modern Food Storage Facilities Project (MFSP)


Memo No: 13.01.0000.362.14.165.16.42

Date: 27/07/2016

Copy to:

1. The secretary, Ministry of Food, Bangladesh Secretariat, Dhaka.
2. Director General of Food, Directorate General of Food, Dhaka.
3. Manievel (Emmanuel) Sene, TTL of MFSP and Senior Rural Development Specialist, World Bank, Dhaka.

  
(Md. Gazi Ur Rahman)  
Project Director (Joint Secretary), MFSP

  
Kamal Najmus Salehin  
Senior Outreach & Public Awareness Specialist  
Modern Food Storage Facilities Project  
Directorate General of Food, Dhaka.

  
27.7.16  
Eng. Syed Rafiqul Alam  
Senior Procurement Specialist  
Modern Food Storage Facilities Project  
Directorate General of Food, Dhaka

*o/c*