

**GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH**

Office of the Project Director  
Modern Food Storage Facilities Project (MFSP)  
Directorate General of Food  
16 Abdul Ghani Road, Dhaka.  
www.dgfood.gov.bd

**REOI for Consulting Firm for  
Development of Website**

1	Ministry	Ministry of Food
2	Agency	Directorate General of Food
3	Procuring Entity Name	Office of the Project Director, Modern Food Storage Facilities Project (MFSP)
4	Procuring Entity District	Dhaka
5	Expression of Interest for Selection of	Consulting Firm. Lump-sum contract
6	EOI Ref No	13.01.0000.362.31.038.14.164
7	Date	7/12/2014
8	Procurement Method	CQS - Selection Based on the Consultants' Qualifications
9	Budget and Source of Funds	IDA Credit – 52650-BD
10	Development Partner	World Bank- IDA
11	Project Code (if applicable)	5015
12	Project Name	Modern Food Storage Facilities Project
13	Package No.	SD-24
14	Package Name	Website development for MFSP
15	EOI Closing Date and Time	28/12/2014 at 05:00 pm
21	Brief Description of the assignment	Design, Development, Hosting and Maintenance of website for the project.
20	Experience, resources and delivery capacity required	5 yrs exp in design, development, hosting and maintenance of website. TOR is available in the website of DG Food.
25	Name of Official Inviting EOI	Md Rezaul Karim Sheikh
26	Designation of Official Inviting EOI	Project Director
27	Address of Official Inviting EOI	Room No-322 (3rd Floor) Directorate General of Food 16 Abdul Ghani Road Dhaka-1000, Bangladesh
28	Contact details of Official Inviting EOI	Email: <a href="mailto:rezaul11965@yahoo.com">rezaul11965@yahoo.com</a>
29	The procuring entity reserves the right to accept or reject all EOI's.	

(Md Rezaul Karim Sheikh)  
Project Director (Incharge)  
Modern Food Storage Facilities Project

Memo no: 13.01.0000.362.11.022.14.164

7/12/2014

Copy for information:

1. Director General, Directorate General of Food, 16 Abdul Ghani Road, Dhaka.
2. Mr Patrick Verissimo, Task Team Leader, MFSP, World Bank, Dhaka.

**Government of the People's Republic of Bangladesh**  
**Ministry of Food**  
**Modern Food Storage Facilities Project –MFSP**

**Terms of Reference for Consultant Services**

<b>Assignment title</b>	<b>Hiring Agency for WEBSITE Development</b>
<b>Assignment duration</b>	<b>3 months</b>
<b>Contract period</b>	<b>From 1 December 2014 to 28 February 2015</b>
<b>Primary assignment location</b>	<b>Dhaka</b>
<b>Funding source(s)</b>	<b>IDA Project Cr. Number: 52650- BD for Modern Food Storage Facilities Project – MFSP</b>
<b>Contracting entity</b>	<b>Project Director Modern Food Storage Facilities Project Directorate General of Food</b>

## Context of the Assignment

Government of The People's Republic of Bangladesh has received an IDA credit toward the cost of the Modern Food Storage Facilities Project (MFSP), being implemented by the Directorate General of Food, Ministry of Food, and intends to apply part of the IDA credit for Individual Consultancy Services. The overall project development objective is to increase the grain reserve available to households to meet their post-disaster needs and improve the efficiency of grain storage management.

The Project consist of major 3 components: (i) Development of an improved silo storage system to store grain through the construction of modern grain storage silos at eight selected strategic sites, provision of grain storage bins to eligible households under a voucher system for safekeeping of rice and other food in the event of disasters and food shortages and implementation of environmental and social safeguard management activities identified in the ESMPs and/or RAPs for the Project (Component-A). (ii) Implementation of a food policy research program including, inter alia, a range of priority studies for the development of evidence-based policies, strategies, legal and institutional frameworks for improved food stock management and distribution (Component-B). (iii) Project Management, Construction, Supervision, Technical Assistance, Training and Strategic Studies (Component-C).

The project will be implemented by the Ministry of Food through the DG Food. DG Food will have overall responsibility for project implementation, including fiduciary compliance. The DG Food will also be responsible for overall financial management and operation of the designated account. FPMU will lead the development, management and implementation of the integrated food policy research program under Component-B. The Project Steering Committee (PSC), chaired by the Secretary, MoF, will provide overall guidance and help coordination among various government agencies. The project will be implemented over a period of six years. All works will be completed in year four or five of the project and one to two years will be allowed for the warranty period. A Project Management Unit (PMU) has been established nearby the DG Food's office for day-to-day implementation and monitoring of the project activities.

## Objectives of the Assignment

The below specification should be with The MFSP website at the very beginning stage of its new era:

- A dynamic attractive home page will be developed by combining the logo, daily news, images and features. The home page will contain several sub links.
- The sub links will contain all types of news in category wise.
- This website will be CMS based, for easily updating the content.
- Develop a standard control panel category/sector wise to upload the data along with images.
- This website will create a well transparent relationship between The MFSP website and the viewers

# Expected Outputs & Deliverables

## Front End

### Home page-

1. Logo
2. Menu

### 2.1 Home

- 2.1 About Us
- 2.2 What we do
- 2.3 Documents
- 2.4 News and Media
- 2.5 Gallery
- 2.6 Contact Us
3. Banner
4. A summary of project
5. News Scroll
6. What's New Scroll
7. Upcoming Event
8. Social media Integration.
9. Quick Links.

## Inner Page

### **1. About Us**

- 1.1 Goal and Objectives
- 1.2 Evolution
- 1.3 Management

### **2. What we do**

- 2.1 Issues we are working on
- 2.2 Initiatives
  - 2.2.1 Current
  - 2.2.2 Undertaken
- 2.3 Achievements

### **3. Documents**

- 3.1 Event Reports
- 3.2 Policy Papers
- 3.3 Key Note Papers
- 3.4 Research Papers
- 3.5 Presentations
- 3.6 Publications

### **4. News and Media**

- 4.1 Upcoming Events
- 4.2 Events
  - 4.2.1 Meeting and Seminar
  - 4.2.2 Conference and Convention
  - 4.2.3 Campaign

### **5. Documentary (own)**

- 5.1 Photo Gallery (event-wise album)
- 5.2 Video Gallery (event-wise album)

### **Backend or CMS**

Home page

1. J query- Banner
2. News Scroll
3. What's New Scroll
4. Upcoming Events
5. About Us ( Content describe at Inner pages)
6. What we do ( Content describe at Inner pages)
7. Documents ( Content describe at Inner pages)
8. News and Media ( Content describe at Inner pages)
9. Gallery ( Content describe at Inner pages)

## B. HOSTING FEATURES

Features	
RAID 10 protected disk space	5 GB
Band with (Monthly)	10 GB
E-mail Accounts	250+
FTP Accounts	Yes
MySQL Database	Unlimited
Sub-Domain	Unlimited
Domain Host	1

**Training:** A day long training for the Project officials will be arrange by the Service Provider.

### **Consultant qualifications and expertise required:**

Minimum 5 years of website & web application development experience

Membership with any well known association

Excellent knowledge in CSS2/CSS3, HTML/HTML5, bootstrap & DIV based development and resolving cross-browser compatibility issues

Experience in PHP, MySQL, SQL Server, JavaScript, JSON, jQuery, Ajax, XML and industry best development framework like CodeIgniter, CakePHP, Symfony etc

Knowledge in writing complex SQL Query using MySQL & SQL Server

Capable to integrate/develop social network API/apps

Design knowledge with Photoshop/Illustrator/CorelDraw/Flash

Experience & knowledge in CMS like WordPress, Joomla, Drupal, AngularJs etc will add value

Knowledge in Search Engine Optimization (SEO) strategies

Any international vendor certification of the web developer as well as the company will be given priority

### **Duration of contract:**

Three (3) months from the date of commencement of the contract.

### **Reporting and supervision arrangements:**

The consultant will report to the Project Director, Directorate General of Food.

# Annex- 1

## **Brief Description of the Project** **Modern Food Storage Facilities Project (MFSP)**

### **Project Description**

1. The major component of the project is an improvement of silo storage system to store milled rice (and wheat to a lesser extent) with a total capacity of around 535,500 tons. Subject to full compliance with the requirements in the publicly disclosed ESAMF and prior completion of all complementary site-specific studies and analyses required, the silos would be constructed at about eight sites in various strategic locations across the country. The eight sites proposed are on land currently owned by the DG Food, and no land acquisition will be required. BCCRF funds are expected to be used for silo construction at the Narayananj site. Subject to the above requirements or in the event that end-of-construction date at that site would go beyond the BCCRF Grant Agreement closing date, these funds could be used for the silo construction at another project site, subject to prior consultations and approval by the BCCRF Management Committee.

### **Overall Project Objective:**

The overall project development objective is to increase the grain reserve available to households to meet their post-disaster needs and improve the efficiency of grain storage management

### **Specific Objective of the Project**

The following are the key objectives of the project

- (i) Increased availability of grain stocks immediately following a major disaster event;
- (ii) Increased number of households whose grain needs can be met immediately after the disaster;
- (iii) Improved efficacy of the grain storage system, and monitoring and management of the food stock in the country;
- (iv) Reduced loss in grain stocks relative to pre-project losses;
- (v) Reduced cost in storing foods and its transportation and distribution;
- (vi) Ensured better monitoring, and improved governance and management of food stocks;
- (vii) Achieved higher operational efficiency;
- (viii) Minimized Land area required;
- (ix) Ensured higher security against pilferage; and
- (x) Minimized insect pest infestation and grain moulds.

## **Description of the Project Components:**

### **Component A – Construction of Modern Grain Storage Silo Facilities**

**The primary objective of this component is:** i) to improve the storage capacity for grain at the country level by financing the construction of modern steel silos for rice and wheat, that will be built in accordance with social and environmental sustainability parameters and safeguards compliance criteria; and (ii) facilitate the access of households to domestic silos for food grain and seed storage, to improve household level food security during and after natural disasters. This component would include: (A1) Public storage facilities in the form of modern grain storage silos; (A2) Household level storage facility or family silos particularly in the disaster prone areas of the coastal zone; and (A3) Implementation of social and environmental management plans.

### **Component B – Support for Food Planning and Monitoring Program.**

**The objective of this component is threefold:** i) enhance the institutional capacity of DG Food and FPMU and support these agencies in carrying out their respective mandates; ii) address analytical gaps and support the development of an evidence-based policy framework to improve the efficiency and performance of the country's overall food storage system and management of strategic grain reserves, and iii) improve the coordination of public agencies (in particular DG Food and FPMU with MoDMR) involved in procurement, public storage, and distribution of food grains, as well as disaster relief. FPMU is responsible for monitoring of the food situation in the country and the implementation of related policies, while DG Food is responsible for physical procurement and management of government food stocks in accordance with agreed food security policies including the supply of food to the disaster-affected population, through relief and rehabilitation programs. The component will contribute to reconciling policies and public interventions: i) on food distribution (taking into account short and longer term storage capacities), ii) in response to incremental demand for food grain in post-disaster situations, and iii) aimed at achieving price stabilization for coarse grains normally consumed by the poor and vulnerable.

Activities supported under this component will directly contribute to enhancing the coordination between MoFood and MoDMR agencies, and to improving the decision-making process on food storage, food distribution, and market intervention on the basis of up-to-date, sound and informed analyses. Subsequently, the Bank expects GoB to follow up on these policy recommendations with concrete policy actions and/or improvements to relevant regulations and institutional arrangements that address key questions around enhancing the efficiency and performance of the food storage and food distribution system. To that effect, a range of studies will be developed, undertaken and disseminated under Component B to answer the following strategic challenges: (a) the 'optimum' volume of grain to be stored and its implications on GoB's policies; (b) impacts of GoB food market interventions on price stabilization and broader food markets; (c) improvements in enabling environment to promote a sustainable participation of private sector; (d) strategy for disposing of the grain stored in the modern facilities; (e) current physical condition of the existing public storage facilities; (f) policy, legal and institutional framework, and technical requirements for nutrient fortification; and (g) introducing warehouse receipt system.



**Component C- Project Management, Construction Supervision, Technical Assistance, Training and Strategic Studies.**

This component will finance costs required to ensure adequate overall management of the project, monitoring and evaluation of the activities implemented, and capacity enhancement of selected stakeholders. It will include: (C1) project management of the task, incremental staff and expenditures of the DG Food in implementation of the project, the costs for implementing the Governance and Accountability Action Plan (GAAP), including a panel of experts, as needed, a procurement panel, audit and other such costs; (C2) cost of consultants for preparation of bidding documents, construction supervision and updating of designs required during the construction; this would among others include costs for construction supervision, monitoring and evaluation of project impacts; (C3) provision of technical assistance, training, institutional capacity building, preparation of future projects, and any strategic studies needed during project implementation and not covered under Component-B.